THE SAR INSIGNIA

The SAR insignia signifies leadership, membership and recognition and is proudly worn by members of our fraternal organization.

Our insignia was inspired from the ancient chivalric Order of St. Louis, founded by Luis XIV in 1693. "Steeped with history and replete with significance," the symbol of the SAR was designed early in our organization's history by Major Goldsmith Bernard West, Vice President of the Alabama SAR.

A cross of white enamel is accented with eight points suspended by an eagle. Each point is decorated with a gold head.

Connecting points of the cross is an American wreath of republican victory. At its center is an image of George Washington, unlike its origin medal which honored the French monarch.

Washington is surrounded by the SAR Latin moto "Libertas et Patria" or "Liberty and Country."

The St. Louis cross was appropriately chosen as the model for the SAR insignia in recognition of France's decisive aid to the American Revolution, both materially and diplomatically.

